

PART 1 Reading

Time: 30 minutes

Task 1. *Look at the sentences below about the advertisement on TV in the USA. Read the text and decide if each sentence is true or false according to the text. If it is true, choose A on your Answer Sheet. If it is false, choose B on your Answer Sheet.*

1. Today American dramas consist of around 40 minutes programme and 20 minutes of adverts.
A True B False
2. On the ABC channel dramas now have six parts.
A True B False
3. After ten minutes, viewers often change channels.
A True B False
4. It's difficult for game shows to have frequent breaks.
A True B False
5. TV drama writers like having lots of different sections in a programme.
A True B False
6. Some shows use exciting music to get people's attention after the adverts.
A True B False

Adverts turn TV viewers off

Recently fans of top soaps, dramas and reality shows in the USA have started to get angry about the number and frequency of the adverts in the middle of the programmes. Sometimes it seems that the adverts are more important than the programmes themselves. For example, American dramas aren't as long as they were in the past. Nowadays in the US, an 'hour-long' drama lasts about 40 minutes (in the 1980s they lasted 60 minutes). The rest is adverts. Or, in other words, for every two minutes of programme there's one minute of adverts.

The ABC channel had slightly more adverts than other channels. But recently they've changed ... and what they do now is even worse than before! Before, all their dramas had four sections. But now ABC tells producers to separate each programme into six sections. Usually the first section is approximately ten minutes long. Then they have the first break. When people have watched a programme for ten minutes, it's much less probable that they will stop watching or change channels. But then, in the next 45 minutes, there are even more commercial breaks. Each break is about three and a half minutes long.

All of this makes it much more difficult for writers of dramas to write good stories. Quiet scenes make no impact because there are more and more adverts and the adverts are longer and longer. It's OK for game shows or more exciting adventure series,' says American TV producer David E. Kelley. 'But for programmes that don't depend on violence or melodramatic scenes, it's more difficult to make a story with six sections than to make one with four. The only thing you can do is be more aggressive, either with the music or the visual impact, just to attract people's attention after the adverts.'

Task 2. *The students below all want to find the best history websites. There are eight website descriptions. Decide which website would be the most suitable for the following students. For questions 7-11 mark the correct letter (A-H) on your answer sheet.*

7. Brian is doing a school project on ancient civilisations and how they built their monuments. He is also interested in finding out about ancient alphabets and how people communicated.
8. Jake is interested in the history of America and wants to find suitable material to present to his class at school. He needs a website where he knows the information has been checked and is correct.
9. Julia would like to know more about the most famous places in the world. She would like a lot of information, photographs and virtual tours of these places.
10. As an engineering student, William is interested in the history of the machines and technology we use today. He would also like to find out how the world has changed over the years because of them.
11. Gina is very active in women's rights groups. She would like to find out more about what people have done in history to help women and about important female figures in history.

HISTORY WEBSITES

A *1492: An Ongoing Voyage*

Who lived in the Americas before 1492? How did contact with the Europeans affect them? What was Columbus like? Find the answers to questions like these and many more at this Library of Congress site.

B *The 1900 House*

Did you know that having a bathroom in your house in 1900 was something only the wealthy could afford? Take a virtual tour of this 1900 house and see what home life was like through the eyes of a family who actually lived in it.

C *Collapse - Why do Civilisations Fall?*

Throughout history, civilisations have gone through periods of growth and decline. This site explores the collapse of four ancient societies and lets you search for clues and come to your own conclusions as to why they fell.

D *Greatest Achievements of the 20th Century*

In 1900, life was a constant struggle. Over 100 years later, the world is a healthier, safer, and more productive place, due to the hard work of engineers and scientists. From electrification, to the automobile, to computers, learn how engineering has changed and improved our lives.

E *Mark Millmore's Ancient Egypt*

Learn how the ancient pyramids were built. Write your name using hieroglyphs. Discover the secrets behind Egyptian mathematics, astronomy and more on this informative site.

F *National Women's History Project*

Learn about International Women's Month. Test your Women's History I.Q., and check out the many links where you can learn more about women in history.

G *The Real Story of the Ancient Olympic Games*

How closely do we recreate the atmosphere of the original Olympic Games in our Olympics today? Were the ancient games better than ours? Were they more about sports and less about money? Visit this site and decide for yourself!

H *The Seven Wonders of the World*

Take a virtual tour of the Seven Wonders of the World and learn about The Hanging Gardens of Babylon, The Great Pyramid, The Lighthouse of Alexandria, and more! 30 reconstructions take you inside these wonderful monuments.

Transfer your answers to the answer sheet!

PART 2 Use of English Time: 30 minutes

Task 1. *Read the text below and choose the correct word for each gap. For questions 1-9 mark the correct letter A, B, C or D on your Answer Sheet.*

Poland is one country (1) _____ dubbing films is not popular. In Poland, actors don't copy the original, English-speaking actors. Instead there is just one speaker (2) _____ simply reads all the original English dialogue in Polish. While you are listening to the speaker, you can also hear the original English version in the background. This is something (3) _____ is very popular in Poland. It doesn't seem unusual to watch popular films and series and hear a middle-aged man reading the dialogue of a group of teenage girls. People have their favourite speakers (4) _____ they like the quality of their voices. One popular speaker, (5) _____ CV includes some big Hollywood films, says he has his own rule: 'Interpretation, yes; expression, no.' There is one thing (6) _____ creates problems for speakers. Polish words are generally long, in comparison to English. And they have a (7) _____ of consonants.

Sometimes translators simplify and cut the dialogue because speakers need to read slowly. In 2001, a television channel used six different voices on a famous American comedy series. They wanted to see if dubbing could be popular. This experiment (8) _____ work. They had a lot of phone calls from people who were very unhappy (9) _____ they did this!

- | | | | | | | | | |
|---|---|-------|---|--------|---|---------|---|--------|
| 1 | A | Which | B | where | C | whose | D | - |
| 2 | A | _ | B | who | C | whose | D | does |
| 3 | A | Who | B | can | C | what | D | which |
| 4 | A | But | B | which | C | because | D | why |
| 5 | A | Whose | B | his | C | who | D | that |
| 6 | A | This | B | who | C | when | D | that |
| 7 | A | Lot | B | lots | C | many | D | little |
| 8 | A | don't | B | wasn't | C | can't | D | didn't |
| 9 | A | who | B | where | C | when | D | Which |

Task 2. *Read the text below and choose the correct word for each gap. For questions 10-19 mark the correct letter A, B, C or D on your Answer Sheet.*

Manga is the Japanese word **(0)** *for* comics. It is used in the English-speaking world **(10)** _____ a generic term for all comic books and graphic novels **(11)** _____ were originally published in Japan. The word manga is often used to **(12)** _____ an artistic and storytelling style for non-Japanese works.

The term 'AmeriManga' is sometimes used for comics created by American artists in a manga **(13)** _____.

Manwha is the Korean word for the same thing. Traditional manga are read **(14)** _____ right to left and are most often presented in black-and-white.

Manga is a popular form **(15)** _____ Japanese entertainment and many manga series are for children and teens, **(16)** _____ in Japan, people of all ages generally read manga. They cover a broad **(17)** _____ of subjects, including action-adventure, romance, historical drama, comedy, science **(18)** _____, fantasy, mystery and even horror. A single manga edition is **(19)** _____ the size of a paperback novel and a single manga series may take many editions to tell one story.

- | | | | | |
|----|-----------|-----------------|-------------|----------|
| 10 | A as | B like | C being | D under |
| 11 | A these | B those | C there | D that |
| 12 | A call | B describe | C tell | D talk |
| 13 | A kind | B shape | C style | D look |
| 14 | A from | B to | C of | D by |
| 15 | A by | B from | C in | D of |
| 16 | A but | B so | C for | D than |
| 17 | A order | B type | C sort | D range |
| 18 | A legend | B drama | C fiction | D myth |
| 19 | A closely | B approximately | C similarly | D likely |

Task 3. Use the right **word** from column 1 to complete each **famous line** from a Shakespeare play in column 2. Now match the quotations to a **situation** in column 3.

Your answer should look like: **blind – 6 – D**

1 Word	2 Quotation	3 Situation
few	1. All the world's a ___ and all the men and women merely players	A He wants me to lend him some money, but it's a lot and I'm not happy about it
stage	2. To be or not to be, that is the ____	B I don't know why I even get out of bed in the morning – life is horrible sometimes
borrower	3. All that _____ is not gold	C I like him because he only talks when he has something to say
blind	4. Neither a _____ nor a lender be	D She's so beautiful and he's ugly and really rude – what does she see in him?
question	5. Men of _____ words are the best men	E I bought this car because it looked great, but there's lots of problems with the motor. I wish I'd been more careful
glisters	6. Love is _____, and lovers cannot see	F He never takes anything seriously – it's all a game to him

Transfer your answers to the answer sheet!

ANSWER SHEET 7-8 forms

NAME _____ Form _____

READING

Task 1

1	2	3	4	5	6

Task 2

7	8	9	10	11

USE OF ENGLISH

Task 1

1	2	3	4	5	6	7	8	9

Task 2

10	11	12	13	14	15	16	17	18	19

Task 3

	Word	Quotation	Situation
example	<i>blind</i>	<i>6</i>	<i>D</i>
20			
21			
22			
23			
24			